

BUSINESS INTELLIGENCE SOLUTIONS

WhiteLight Group's Business Intelligence solutions help you maximize the reach of information to all users. They enable you to redefine the way your organization captures and shares historical, current and predictive views of your business operations.

Using WhiteLight Group's *Four Step BI Process*, our Business Intelligence Consultants blend business and industry experience with application expertise to extend value to your organization. Through the design and development of innovative, business-driven technology solutions, we enable better decision making capability of all your staff members.

WHITELIGHT GROUP'S FOUR STEP BI PROCESS

Strategy	Design	Build	Deploy
BI Readiness Assessment	Data Discovery and Profiling	Software Installation and Configuration	BI Program Management
BI Strategy and KPI Definition	Data Modeling and Database Design	Data Integration, Extraction and Transformation	User Adoption and Maturity Transformation
BI Roadmap and Prioritization	Technical Architecture and Infrastructure Planning	Semantic Layer Development	Customized Training
BI Maturity Assessment	Software Package Selection and Fit Analysis	Reports, Dashboards, Scoreboards, Visualization	DWBI Maintenance and Support
User Adoption Assessment and Strategy		Data Warehouse Development	Metadata Management and Governance
		Data Quality and Cleansing	BI Evangelization
			Business User Workshops



Interactive Dashboards provide at-a-glance insight for all your users.

Ask about our **QuickSmart** solution that gets your organization up and running on Oracle BI solutions fast! WhiteLight Group has deep experience with the following BI solutions: Oracle Business Intelligence; Hyperion; Business Objects and Crystal; and Cognos.



WhiteLight Group is a leading provider of business application software and services. Since 2002, WhiteLight Group has offered leading edge solutions to a variety of industries. Our holistic approach drives unparalleled value, ensuring innovative technology solutions are adapted and aligned with the needs of each business and its people- not just technically superior, but measurably beneficial. For more information, contact us at sales@whitelightgrp.com. In Chicago, call 630-571-6705 and in Milwaukee call 262-522-8450. Find us at www.whitelightgrp.com.

